slearn Photography

Briefing Guide: How NOT to Choose Pictures

How NOT to select photographs for competitions

We have just finished judging over 3,000 images for the VECC National. This exhibition covers entries from UK photographers in four categories: Colour, Monochrome, Creative and Natural History. Now I am going to ignore the natural history – I don't understand the bugs and birds on sticks bit really.

So, here's some observations:

COMMON PHOTOS:

All judges have seen a gazillion photos of Rannoch Moor, Dunstanburgh Castle, The Bothy, Iron Man contests, Venice masks, Selfridges Birmingham, steam railways in the snow or at night and the British Library. Oh yes, dog racing, remembrance, bikes with the zoom filter as well.

If you really want to submit another one – please try and say something new, if nothing else, don't put your tripod in the previous photographer's spot. We have seen it before!

CREATIVE EFFECTS:

Using a push button filter on Photoshop does not make an image "creative". We are all old hands, we know exactly which filter you've used and it is not creative, new or clever.

Spot colour on monochrome images is very, very old fashioned.

Really bad cut and paste montage and layering is very obvious.



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MOTION BLUR

Actually I like motion blur on the right image, but I can tell you know, it won't get accepted, so don't bother.

WIDE ANGLE

Apart from a personal thing that just way too many shots are spoiled by shooting too wide, the whole nearly fish-eye look – especially on portraits – is tired, tired, tired.

GRABSHOTS OF FOREIGNERS

Preferably kids with dirty faces. Just because they are foreign and you had an interesting holiday that is not an excuse for a poor grabshot of some poor native person.

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VERY COMMON TITLES - MEANS VERY COMMON SUBJECTS

The following word lists are based on the last 7 years of entries, though to be honest the subject matter hasn't really changed in all that time.

| 17 watching | 10 tulips | 8 frosty morning |
|--------------------|------------------|-----------------------|
| 15 concentration | 10 tulip | 8 evening light |
| 15 abandoned | 10 solitude | 8 determination |
| 14 memories | 10 reflections | 8 autumn leaves |
| 14 bluebell wood | 10 red squirrel | 8 alone |
| 13 red kite | 10 morning mist | 7 walk on by |
| 12 sisters | 10 contemplation | 7 the wave |
| 12 robin | 10 beach huts | 7 the engineer |
| 11 walking the dog | 9 lindisfarne | 7 one man and his dog |
| 11 waiting | 9 homeward bound | 7 leaves |
| 11 misty morning | 8 winter trees | 7 end of the line |
| 11 low tide | 8 windswept | 7 eilean donan castle |
| 11 lady in red | 8 the mask | 7 conversation |

VERY COMMON WORDS IN TITLES - MEANS VERY COMMON SUBJECTS

| 164 winter | 65 time | 51 home |
|-------------|------------|----------------|
| 127 light | 65 street | 50 snow |
| 122 blue | 61 waiting | 49 tide |
| 121 morning | 60 evening | 49 last |
| 107 tree | 58 sea | 47 sunrise |
| 104 water | 56 walk | 46 window |
| 104 storm | 55 lady | 44 walking |
| 100 autumn | 55 bridge | 44 dawn |
| 93 mist | 54 misty | 43 man |
| 85 beach | 54 girl | 42 young |
| 69 grey | 53 wood | 42 trees |
| 67 sunset | 52 old | 42 reflections |
| | | |

CONCLUSION

Competition entries need to be different, but not too different. By their very nature they select for a median. But please, before you submit, please look to see if you are doing something new or just re-treading the same old ground.